

Creating a centre of excellence for healthier living...



CONCORDIA
HEALTH+fitness
CENTRE

Concordia Health & Fitness Centre

Announces: \$1 Million Pledge by Qualico

Winnipeg, MB – The Concordia Health & Fitness Centre is delighted to announce that Qualico has pledged \$1 Million to the Concordia Health & Fitness Centre fundraising campaign.

The Concordia Health & Fitness Centre's vision is to create a centre of excellence for healthier living — by encouraging illness prevention, inspiring healthier lifestyles, and providing treatment and care.

"We are very proud to be a part of this Concordia Health & Fitness Centre project, serving our community in this meaningful and visible way. Qualico is committed to supporting programs that help build healthier communities," said Kevin Van, Vice President of Qualico.

This \$45 Million project plans for a 90,000+ square foot, 3-storey structure on vacant land that is already owned by Concordia Wellness Projects, located on Concordia Avenue near the Lagimodiere overpass.

Mr. David Olfert, Chair of Concordia Wellness Projects Inc., said, "This



leadership investment at \$1 Million is a great step forward for this project, yet another example of how Qualico, and its founders, David and Katherine Friesen, have supported projects that serve the community surrounding the Concordia Campus — Concordia Hospital, Concordia Place, Concordia Village, and the Concordia Hip & Knee Institute."

The project is predicated on four elements:

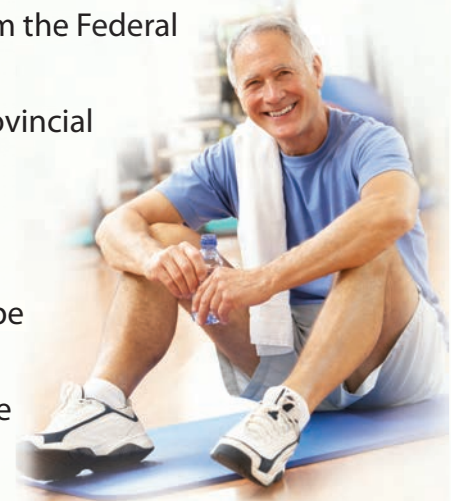
\$15M that may be raised from the Federal Government,

\$15M that may be raised from the Provincial Government,

\$15M to be raised from Concordia supporters, and

4,500 membership commitments to be pledged over the next year.

Project construction could commence as early as fall of 2015.



Further information is available at www.concordiaFIT.ca or by contacting Les W. Janzen, CEO, at ljanzen@concordiavillage.ca or via telephone at: 204 663 6058.

David Olfert, Chair, Board of Directors
Concordia Wellness Projects Inc.

Dr. Thomas Turgeon, President, Board of Directors
Concordia Foundation

For more information on Qualico, please go to www.qualico.com or contact Jordan Farber jfarber@qualico.com

"Physical fitness is not only one of the most important keys to a healthy body; it is the basis of dynamic and creative intellectual activity."

~JOHN F. KENNEDY

